

BRANDS.Best

Protect your Brands from cybersquatting.
Block all instances of your Trademark in .Best

Prevent others from getting domains with your brand
or trademarked names !

The .Best Protection service is related to the .Best domain names only.

.Best already counts over +45000 live domains with +5000 majors Brands currently on its Top Level Domain and is expected more than 100K live domains by 2020 with THE.Best Social Network.

Brands X .Best : Amazon, BMW, Lyft, Starbucks, Walmart, Visa, Verizon, Rolls Royce, Chanel, Google, Facebook, Playboy, Accenture, Groupon, Zippo, Zappos, ...

.Best is a registry operator of new gTLD and the creator of THE.Best Social Network.

THE.Best is the First & Unique Decentralized, Rewarded, Responsible & Global Social Network based on a Top Level domain.

Brand owners can add their brands and trademarks related terms into the .Best Protection service and have them banned and blocked from registration at the second level in all .Best accredited Registrars and from THE.Best registrations.

.Best Protection protects trademarks holders against cybersquatting with unlimited name blocking at the registry level by literally protecting billions of possible trademarked domain permutations.

Examples : **brand**.best, my**brand**.best, my**brand**isthe.best, ...

How Does the Best Protection Work ?

Brand owners submit their exact match trademark terms to our .Best Protection Partners.

Examples : amazon, google, apple, chanel, ...

Once trademark terms are verified and accepted by the .Best registry, the .Best registry block all instances of your Trademark in .Best from registration and for all .Best accredited Registrars for an initial period of 1 to 3 years.

Once blocked, trademarks are 100% protected from THE.Best user registrations.

The Best Protection can be renewed in increments of one to three years.

A domain blocked by Best Protection is not functional, meaning it may not be used for a website URL, e-mail address or other type of domain-related functionality.

How to subscribe the Best Protection service ?

The .Best Protection subscriptions apply across all .Best accredited registrars.

The earlier the .Best Protection is subscribed, the more useful it is.

Indeed, because the .Best Protection subscription does not block registrations made prior to that subscription, we recommend customers utilize the .Best Protection before the public opening of THE.Best social network early in 2020.

Subscriptions of your trademark terms can be processed through our .Best accredited registrars or .Best brand protection partners, accredited lawyers and IP specialists.

After checkout, and once your Trademark terms are verified and accepted, your Trademark terms are blocked for all .Best new registrations containing your trademark.

IMPORTANT : No Trademark Clearinghouse is necessary to submit your terms and trademarks to the .Best Protection.

What are the Benefits of the .Best Protection Service ?

Fully dedicated to Trademarks owners & managers, the .Best protection gives 3 Years of protection with a total cybersquatting risk Coverage for just one membership fee !

Main Benefits :

Efficient: The .Best Protection protects against all possible domains that contain your mark. It allows brand owners to protect more than just one trademark domain.

Scalable: The protection service allows trademark holders to initially protect a brand for one month to three years and add more years therefore the brand is growing at scale.

Easy : Domains blocked by the .Best Protection are not live on the Internet and therefore don't require any involvement of your IT or marketing team. Furthermore, NO Trademark Clearinghouse is needed to apply and protect your brand.

Cheaper: UDRPs are costly and ineffective. The .Best protection costs significantly less than if brand owners have to pay for just one UDRP procedure / year or choose to defensively registered hundred of domains and terms.

www.brands.best

contact@brands.best